

TV5MONDE

TV5MONDE SECURES EXCLUSIVE FRENCH-LANGUAGE RIGHTS TO AIR 2006 FIFA WORLD CUP™ MATCHES IN THE U.S.

*Live Broadcasts to Include all Key Games Featuring Teams From
U.S., France, Switzerland, Togo, Tunisia and Ivory Coast*

Month-long Soccer Schedule Concludes on July 9 with the Finals

LOS ANGELES, May 17 — TV5MONDE, the only 24/7 French language channel, has secured the exclusive U.S. rights to air the 2006 FIFA World Cup™ soccer matches in French language.* The matches will be aired live with commentary in French for the enjoyment of both Francophones and Francophiles alike.

TV5MONDE is very proud to once again be carrying the FIFA World Cup™. This prestigious event is only held once every four years and has a huge following around the globe that extends beyond just the rabid soccer fans whose love of the game is legendary.

Celebrating the 2006 FIFA World Cup™ competition, TV5MONDE will be holding a nation-wide “Pick the Winning Team” contest. For details and contest rules, those interested in participating should visit: www.tv5.org/usa

TV5MONDE’s coverage of the month-long competition begins with a June 9 preliminary *Group Match* between Germany and Costa Rica. Other featured matches in this round will include the U.S., France, Switzerland, Togo, Tunisia and Ivory Coast. The *Round of 16* begins on June 24; the *Quarter Finals* on June 30, the *Semi-Finals* on July 4 and the *Final Championship* match between the surviving two teams takes place on July 9. The match for *Third Place* will be aired on July 8.

About TV5MONDE:

TV5MONDE is the only digital, global French-language network, broadcasting 24 hours a day, 365 days a year, to more than 160 million households in 200 countries worldwide, making it the second largest global network in terms of subscribers. In the United States, TV5MONDE is seen throughout nation on cable systems belonging to Comcast, Time Warner, Cox and Adelphia, and on satellite via the DISH Network. TV5MONDE is seen as a basic cable channels on seven different feeds serving Africa, Latin America, Asia-South Pacific, Europe, France-Switzerland-Belgium, Orient, and Quebec-Canada. For more information about TV5MONDE and its programming, please visit: www.tv5.org/usa

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