



For Immediate Release

AZN TELEVISION TO AIR “WINTER SONATA”

***One of Korean Drama’s Biggest Hits Premieres
Thursday, April 13, 11:00 p.m.ET/8:00 p.m. PT***

CENTENNIAL, CO, April 12, 2006 – As part of its extensive lineup that includes some of the most popular and highly-rated television productions from Asia, AZN Television will begin airing the contemporary Korean drama series “Winter Sonata” (“Gyeoul Yeonga”) on Thursday, April 13, 11:00 p.m. ET/8:00 PT. The series will air every weekday night with a new ninety minute episode showing each night. Each new episode will be repeated the following day at 2:30 p.m. ET/11:30 a.m. PT. The program is in Korean with English subtitles.

“Winter Sonata” is a love story in which Jeong Yu-jin (played by Choi JiWoo) is tragically separated from her first true love, Gang Jun-sang (played by Bae Yong-joon), when he supposedly dies in a car accident. The story unfolds ten years later when Yu-jin runs into Jun-sang. Jun-sang is known by a different name and remembers nothing about Yu-jin and their relationship.

“Winter Sonata” first aired in Korea in 2002 and quickly became one of the biggest television hits in Korea. Similarly, the series became very popular in China, Hong Kong and Japan when it aired in those countries.

About AZN Television

AZN Television is the network for Asian America. A wholly-owned company of Comcast Corporation, The channel’s programming targets the fast-growing, affluent and multi-generational Asian American community, as well as a broader American audience interested in the Asian experience. Genres include the most popular Asian films, dramas, documentaries, anime, and news, as well as original programming. Programming on AZN is either in English or subtitled in English. For more information, visit azntv.com

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