



**FOR IMMEDIATE RELEASE**

**March 31, 2006**

**TELEVISION KOREA 24 (tvK24) TO COMMENCE LIVE  
BROADCASTING OF PRIME TIME NEWS NATIONWIDE**

**Los Angeles, CA** – Television Korea 24, Inc. (tvK24) today announced the ‘live’ broadcasting of its tvK Prime Time News on the AZN Television network. tvK Prime Time News will be the first Korean News available on AZN Television on a live basis from April 3<sup>rd</sup>.

Prime Time News airs from 7pm (PST) Monday through Friday for one hour and consists of live reporting and stories from the Korean American communities across the US. tvK24’s news mission is to objectively report only the most relevant and compelling information that affects the daily lives of Korean Americans. Additionally, with a proven team of field reporters and news relationships, tvK is the first Korean network in the U.S. with Live Breaking News capability to cover major stories as they happen.

“This is a big moment for both tvK and our Korean communities across the US,” said Eric Yoon, CEO and Co-Founder of tvK24. “Through AZN, our Prime Time News can now be seen in 15 million homes in 48 states.”

“Our entire news team is delighted with our reach through AZN,” said Jeff Kim, tvK24’s Director of News. “Our news is already considered the strongest Korean news offering in the US and this enormous audience reach will further strengthen our motivation to deliver the highest quality news both timely and accurately to all the major metropolitan areas.”

tvK is available as a digital basic network on Comcast, Wave Broadband and Charter Communications in Southern California.

**About tvK24**

Headquartered in Los Angeles, California, tvK24 is a leading Korean language broadcaster which owns and operates 2 digital 24 hour television networks. tvK and tvK2 aggregate and broadcast the best programming from 19 Korea-based networks including MBC, YTN, Arirang TV and the On Media networks among others. tvK24 also produces its own original content such as live daily news, reality series, and documentary series. The majority of tvK24’s sourced content is exclusive to tvK and tvK2. tvK24 is affiliated with International Networks, a wholly owned company of Comcast Corporation. For more information, visit [www.tvK24.com](http://www.tvK24.com).

**About AZN Television**

AZN Television is the network for Asian America. A wholly-owned company of Comcast Corporation, the channel’s programming targets the fast-growing, young, affluent and English-speaking Asian American community. Genres include the most popular Asian films, dramas, documentaries and anime as well as a diverse slate of original programming. For more information, visit [azntv.com](http://azntv.com)

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