



2006 ASIAN EXCELLENCE AWARDS

featuring the



For Immediate Release

**AZN TELEVISION LAUNCHES ON-LINE VOTING FOR OUTSTANDING
NEWCOMER AWARD TO BE PRESENTED AT THE “2006 ASIAN
EXCELLENCE AWARDS FEATURING THE
RÉMY MARTIN® X.O HONORS”**

*Rising Asian American Talent in Entertainment to be Recognized with Outstanding
Newcomer Award*

Awards Show to Air on AZN Sunday, January 29, 2006, 8:00 p.m.

NEW YORK, December 6, 2005 -- AZN Television, the cable television channel for Asian America, today announced the nominees for Outstanding Newcomer Award to be presented at the “2006 Asian Excellence Awards Featuring the Rémy Martin® X.O Honors.” The honoree in the Outstanding Newcomer Award category will be chosen through on-line voting at www.azntv.com/axa.

The Outstanding Newcomer Award nominees are: Actors Keiko Agena (*Gilmore Girls*), Lynn Chen (*Saving Face*), Henry Cho (Comedy Central), Roger Fan (*Annapolis*), Mindy Kaling (*Office, Curb Your Enthusiasm*), Sung Kang (*The Fast and the Furious: Tokyo Drift*), Ravi Kapoor (*Crossing Jordan*), Liza Lapira (*Huff*), Rex Lee (*Entourage*), Katie Leung (*Harry Potter and the Goblet of Fire*), Marie Matiko (*Art of War, The Civilization of Maxwell Bright*), Max Minghella (*Bee Season, Syriana*), Diane Mizota (*Memoirs of a Geisha, Three Wishes*), Parminder Nagra (*ER*), Grace Park (*Battlestar Galactica, Romeo Must Die*), Dat Phan (*Last Comic Standing*), Navi Rawat (*Numb3rs*) and Brenda Song (*The Suite Life of Zack & Cody*). Also on the nominee list are singer/songwriter Kevin So, and hip hop band *At Last*.

In addition to the Outstanding Newcomer Award, other competitive categories include Outstanding TV Performance, Outstanding Film Performance, Outstanding Feature Filmmaker, Outstanding Live Performance, Outstanding Athlete and Outstanding Stylesetter. The Rémy Martin® X.O Honors are non-competitive categories and awards will be bestowed for Lifetime Achievement, Inspiration and Bridge.

The “2006 Asian Excellence Awards Featuring the Rémy Martin® X.O Honors” will recognize achievement among Asian Americans in entertainment, sports, music, fashion, science and business. The show will be taped at the legendary Wiltern LG Theatre in Hollywood, California and will air on AZN Television on the first day of the Lunar New Year, January 29, 2006, 8:00 p.m.

“The Outstanding Newcomer Award will give national exposure and recognition to rising Asian American talent whose influence is having an impact in Hollywood and throughout the entertainment industry,” said Peilin Chou, Senior Vice President of Programming and Production, AZN Television, and Executive Producer of the “2006 Asian Excellence Awards Featuring the Rémy Martin® X.O Honors.”

For the past four years, Welly Yang and his New York-based theater company Second Generation have produced an earlier incarnation of the award show in New York City under the name the “Concert of Excellence” with Rémy Martin as the corporate sponsor. The annual event has sold-out Carnegie Hall and Lincoln Center, and has gained tremendous recognition throughout the Asian American community.

Past honorees, hosts and presenters have included Kelly Hu, B.D. Wong, Jason Scott Lee, Tia Carrere, Bai Ling, Lou Diamond Phillips, Pat Morita, Zhang Yimou, David Henry Hwang, Shekhar Kapur, Tan Dun, Mira Nair, John Cho, Lisa Ling, Tony Danza, Wu Tang Clan and Ralph Macchio.

This year, AZN Television is taking on the production, with Remy Martin maintaining a lead sponsorship role. Welly Yang, Syd Vinnedge and Peilin Chou are Executive Producers of the show. Veteran awards show producer Greg Sills serves as the Supervising Producer for the show.

AZN Television

AZN Television is the network for Asian America. A wholly-owned company of Comcast Corporation, the channel’s programming targets the fast-growing, young, affluent and English-speaking Asian American community. Genres include the most popular Asian films, dramas, documentaries and anime as well as a diverse slate of original programming. For more information, visit azntv.com

Rémy Cointreau USA

Rémy Cointreau USA, Inc. is a wholly-owned subsidiary of France’s Rémy Cointreau, SA. It is the exclusive U.S. importer for a variety of premium spirits and wines, including Rémy Martin ®, Cointreau ®, The Macallan Scotch Whisky ®, The Famous Grouse ®, Damrak Gin ®, Mount Gay Rum ®, Galliano ®, Champagne Piper-Heidsieck ®, Champagne Charles Heidsieck ®, Marchesi Antinori ®, Masi Agricola ®, Vietti ®, Biondi Santi ®, Vina Haras de Pirque ®, Laroche ®, Merryvale®, Piper Sonoma ® and Bearboat ®.

###

Contacts:

Teresa Wiedel
AZN Television
Tel: 303-712-5457
email: teresa.wiedel@azntv.com

Patricia Frith
Patricia Frith Marketing (for AZN)
Tel: 818-876-0480
email: pfrmarketing@adelphia.net

Parag Dave
GCI Group (for Rémy Martin)
Tel: 212-537-8026
Email: pdave@gcigroup.com