



For Immediate Release

**AZN TELEVISION TO RECOGNIZE AND CELEBRATE ACHIEVEMENT
AMONG ASIAN AMERICANS WITH “THE 2006 ASIAN EXCELLENCE
AWARDS FEATURING THE RÉMY MARTIN® X.O HONORS”**

Awards to Honor Asian Americans in Entertainment, Sports, Music, Fashion and Science

Awards Show to Air on AZN Sunday, January 29, 2006

NEW YORK, November 3, 2005 -- AZN Television, the cable television channel for Asian America, today announced it will produce and nationally televise “The 2006 Asian Excellence Awards Featuring the Rémy Martin® X.O Honors.” The award show will be taped on January 19, 2006 at the legendary Wiltern LG Theatre in Hollywood, California and aired on AZN Television on the eve of Lunar New Year, January 29, 2006.

The competitive award categories will include – Outstanding TV Performance, Outstanding Film Performance, Outstanding Feature Filmmaker, Outstanding Live Performance, Outstanding Athletic Performance, Outstanding Fashion Designer and Outstanding Newcomer. The Rémy Martin® X.O Honors are non-competitive categories and awards will be bestowed for Lifetime Achievement, Visibility and Inspiration. Nominees for the competitive categories and the honorees for the Rémy Martin® X.O Honors will be announced in December.

“This is an exciting time for Asian Americans in this country. Many are involved in such groundbreaking roles and achieving extraordinary excellence in their individual fields. As the television home for Asian America, I couldn’t be more excited about bringing an event of this magnitude to television,” said Peilin Chou, Senior Vice President of Programming and Production, AZN Television, and Executive Producer of “The 2006 Asian Excellence Awards.” “This celebration will shine a spotlight on an otherwise often overlooked group -- the best and brightest of Asian America”

For the past four years, Welly Yang and his New York based theater company Second Generation have produced an earlier incarnation of the award show in New York City under the name the “Concert of Excellence” with Rémy Martin as the corporate sponsor. The annual event

has sold-out Carnegie Hall and Lincoln Center and has gained tremendous recognition throughout the Asian American community.

“The 2006 Asian Excellence Awards is the next evolution of this event, which will continue to celebrate and uplift the heroes of the Asian American community but on a much larger scale than ever before by bringing it to a national audience through AZN Television,” said Yang. “I’m thrilled that Rémy Martin has continued their commitment to this celebration since the pursuit of excellence resonates so powerfully with both Rémy and the Asian American community.”

Past honorees, hosts and presenters have included Kelly Hu, B.D. Wong, Jason Scott Lee, Tia Carrere, Bai Ling, Lou Diamond Phillips, Pat Morita, Zhang Yimou, David Henry Hwang, Shekhar Kapur, Tan Dun, Mira Nair, John Cho, Lisa Ling, Tony Danza, Wu Tang Clan and Ralph Macchio.”

This year, AZN Television is taking on the production, with Remy Martin maintaining a lead sponsorship role. Welly Yang, Syd Vinnedge and Peilin Chou are Executive Producers of the show. Veteran awards show producer Greg Sills serves as the Supervising Producer for the show.

“We are thrilled to be a part of this celebration of the Asian American community for a 5th year in a row,” said Steve Hissam, Category Director for Rémy Martin.

About AZN Television

AZN Television is the network for Asian America. A wholly-owned company of Comcast Corporation, the channel’s programming targets the fast-growing, young, affluent and English-speaking Asian American community. Genres include the most popular Asian films, dramas, documentaries and anime as well as a diverse slate of original programming. For more information, visit azntv.com

Remy Cointreau USA

Remy Cointreau USA, Inc. is a wholly-owned subsidiary of France’s Remy Cointreau, SA. It is the exclusive U.S. importer for a variety of premium spirits and wines, including Remy Martin ®, Cointreau ®, The Macallan Scotch Whisky ®, The Famous Grouse ®, Damrak Gin ®, Mount Gay Rum ®, Galliano ®, Champagne Piper-Heidsieck ®, Champagne Charles Heidsieck ®, Marchesi Antinori ®, Masi Agricola ®, Vietti ®, Biondi Santi ®, Vina Haras de Pirque ®, Laroche ®, Merryvale®, Piper Sonoma ® and Bearboat ®.

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