



For Immediate Release

**AZN TELEVISION TO PREMIERE "CINEMA AZN"
THURSDAY, NOVEMBER 3 AT 8:00 PM**

Original Series Gives Insider Look at Asian and Asian American Films

NEW YORK, November 1, 2005 – AZN Television, the network for Asian America, goes behind the scenes of Asian and Asian American film with the premiere of its original series "Cinema AZN." The 30-minute weekly program hosted by Marie-France Arcilla will premiere on AZN on **Thursday, November 3 at 8:00 PM.**

"Cinema AZN" features the work of stars, directors and producers of Asian and Asian American films. These include film industry veterans like master animator Hayao Miyazaki ("Princess Mononoke") and director Ang Lee, to the new generation of filmmakers and actors such as Justin Lin ("Better Luck Tomorrow"), Alice Wu and Michelle Krusiec ("Saving Face"), Kal Penn ("Harold and Kumar Go To White Castle") and comedian Margaret Cho.

The premiere episode profiles the career of the prolific actress Maggie Cheung and highlights the hit Thai film "Ong Bak," starring Tony Jaa.

"With the box office success of films like 'House of Flying Daggers' and 'Kung Fu Hustle,' Asian films have clearly reached a new benchmark of growing popularity and appeal," said Peilin Chou, Senior Vice President, Programming and Production, AZN Television. "As the homebase for Asian Americans, it's a natural fit that AZN would not only bring these movies to our audience, but also feature an original program that provides our viewers an exclusive inside look at how these films get to the big screen."

About AZN Television

AZN Television is the network for Asian America. A wholly-owned company of Comcast Corporation, the channel's programming targets the fast-growing, young, affluent and English-speaking Asian American community. Genres include the most popular Asian films, dramas, documentaries and anime as well as a diverse slate of original programming. For more information, visit azntv.com

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