



For Immediate Release
September 13, 2005

AZN TELEVISION AND ASIANAVENUE.COM ANNOUNCE MARKETING PARTNERSHIP

*Campaign Kicks Off in September To Cross-Promote AZN Television's Fall Primetime
Programming Lineup and AsianAvenue.com's Relaunched Website*

Centennial, CO—AZN Television, the network for Asian America, and AsianAvenue.com, the largest Asian American online community today announced a marketing partnership that will kick off in September 2005 to cross-promote AZN TV's fall primetime programming lineup and AsianAvenue's relaunched website.

“Given that AZN Television's viewers are highly Internet and tech-savvy, it's a perfect fit to partner with the largest Asian American online community to help increase both of our audiences,” said Nigel Sonariwo, Vice President of Marketing and Communications, International Networks and AZN Television. “This partnership also validates the use of English-language media among Asian Americans and both AZN Television and AsianAvenue.com provide that outlet.”

The partnership will involve collaborative marketing efforts and shared resources such as website links, banner ads, e-mail newsletter blasts, collaborative online research and surveys and product integration into AZN Television's original programming. In addition, AZN Television will air AsianAvenue.com spots to drive membership to the site and promote its online dating service. Conversely, AsianAvenue.com will stream AZN TV's programming promotions.

“We are delighted to partner with the preeminent television network for Asian Americans,” said Ben Sun, CEO of Community Connect. “This partnership will introduce AZN's viewers to AsianAvenue.com, the best destination for Asian Americans to find friends, dates and jobs online, while giving our current members access to world class content from AZN Television”

About the Asian American Market

Asian Americans have \$363 billion in spending power and, according to the U.S. Census, represent 4.6 % of the U.S. population. Of the total 14 million Asian Americans, 85% speak English. In addition, this

group has the highest percentage of home PCs and daily Internet use, and are 67% more likely to have high speed Internet through cable.

About AsianAvenue.com

AsianAvenue.com is the largest U.S. website dedicated to serving the needs of Asian Americans. Our members return to AsianAvenue.com every day in order to interact with people of similar backgrounds and interests, to establish meaningful relationships, to find jobs and to read about the latest news in politics, culture, music, entertainment.

AsianAvenue.com is owned by Community Connect, the leader in online community destinations for U.S. ethnic groups and the 18th largest U.S. web property, measured in page views. With more than 16 million registered members across our three sites -- AsianAvenue.com, BlackPlanet.com and MiGente.com -- and more than eight years of experience in building online destinations for U.S. ethnic groups, Community Connect is the definitive source for reaching these audiences. To find out more about Community Connect, go to www.communityconnect.com.

About AZN TELEVISION

AZN Television is the network for Asian America. The channel's primetime programming targets the fast-growing, young, affluent and English-speaking Asian American community with original programming produced in the U.S. Rounding out primetime are some of the most popular movies, dramas, anime and music shows out of Asia. Daytime programming features drama series and timely news programs direct from Asia's leading broadcasters. Weekends are dedicated to programming for South Asian viewers. For more information, visit azntv.com

AZN Television is a service of International Networks, which also provides 15 premium cable television channels from various international sources in the languages of the country of origin. International Networks is the trade name of International Networks, LLC, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK). For more information, visit www.internationalnetworks.com.

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