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**AZN TELEVISION PROMOTES BILL GEORGES TO SENIOR VICE PRESIDENT,
AFFILIATE AND ADVERTISING SALES**

Georges Will Lead the Newly Combined Affiliate and Ad Sales Teams

Centennial, CO – AZN Television has promoted Bill Georges to Senior Vice President, Affiliate and Advertising Sales. Formerly, Mr. Georges was Vice President of Ad Sales and has been with International Networks for five years. The announcement was made today by Steve Smith, Managing Director, International Networks.

“Bill has been instrumental in developing the AZN TV strategy and is passionate about our new direction to target Asian Americans,” commented Mr. Smith. “Combining ad sales and affiliate sales under Bill will allow for a clear sales message to the industry.”

In addition to heading the department responsible for affiliate sales for AZN Television, International Networks’ package of 24-hour in-language premium channels and Video On Demand services, he oversees the company’s ad sales for AZN Television. Under his leadership, the advertising sales team has attracted Fortune 500 companies, such as AT&T, General Motors, Mercedes, Ford, Sony Pictures, Prudential and Washington Mutual, which are targeting the multicultural market.

About AZN Television

AZN Television is the network for Asian America. The channel’s primetime programming targets the fast-growing, young, affluent and English-speaking Asian American community with original programming produced in the U.S. Rounding out primetime are some of the most popular movies, dramas, anime and music shows out of Asia. Daytime programming features drama series and timely news programs direct from Asia’s leading broadcasters. Weekends are dedicated to programming for South Asian viewers. For more information, visit azntv.com

AZN Television is a service of International Networks, which also provides 16 premium cable television channels from various international sources in the languages of the country of origin. International Networks is the trade name of International Networks, LLC, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK). For more information, visit www.internationalnetworks.com.

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Contacts:

Teresa Wiedel
International Networks
Tel: 303 712-5457
e-mail: teresa.wiedel@i-channel.com

Patricia Frith
Patricia Frith Marketing
Tel: 818 876-0480
email: pfmarketing@adelphia.net