



**INTERNATIONAL
CHANNEL
NETWORKS®**



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**INTERNATIONAL CHANNEL NETWORKS ANNOUNCES AFFILIATION
AGREEMENT BETWEEN TELEVISION KOREA 24 AND COMCAST**

**Korean-American Channel to Launch on Comcast's
Los Angeles System Early March**

Englewood, CO – International Channel Networks (ICN) today announced a corporate affiliation agreement between Television Korea 24 (tvK24) and Comcast for the Korean-American channels tvK1 and tvK2. As a result of this agreement, tvK1 will launch on the Comcast system in Los Angeles in early March. ICN is an investor in tvK24 and distributes its channels to cable and satellite television companies in North America as part of its package of in-language channels.

The tvK24 channels are digital basic networks dedicated to serving Korean-American communities across the United States. tvK1 will be a general entertainment channel with dramas, news and variety programs. tvK2 will target a younger audience by showcasing music videos, entertainment news and programming, and PC gaming shows. The 24-hour Korean language channels originate in Los Angeles. International Channel Networks, the cable industry's leading multicultural content provider, handles distribution for tvK24. ICN and tvK24 jointly market the channels.

“tvK24 brings the best of Korean television to Korean-Americans and this affiliation agreement expands Comcast's commitment to the ethnic programming category in general and to the Korean-American community,” said Eric Yoon, Co-founder and CEO of tvK24. “More local system launches across the nation are planned in the coming months.”

Los Angeles, where tvK24 will first launch, has the highest population of Koreans in the U.S., consisting of 50% of the total U.S. Korean-American population.

"Comcast is excited to launch tvK24 in Los Angeles," said Debi Picciolo, Senior Vice President, Comcast, Southern California Region. "Comcast is continually looking for ways to expand programming to meet the needs of our customers. This launch is another example of Comcast's commitment to the Korean American community."

"Launching our Korean-American digital cable networks is a historic day in the annals of ethnic broadcasting," said William D. Kelly, Co-founder and COO of tvK24. "Our team has worked tremendously hard to build a television home for Korean-Americans across the U.S. as well as a place where any interested cable viewer can see the true vitality and dynamism of this community."

Overall, tvK24 programming consists of news, dramas, movies, sports, business, health, music, children's, game shows, entertainment and educational programming – all in Korean. Initially, certain programming such as dramas will be subtitled in English to appeal to the greater Pan-Asian interest in the genre and there will be increasing amounts of first-run content never seen before in the United States. Munhwa Broadcasting Corporation (MBC), one of the leading networks in South Korea, will be the primary program supplier for tvK24.

About tvK24

Television Korea 24, Inc. is a privately held California corporation licensed to do business as tvK24. tvK24 has agreements in place with leading networks and programming companies in Korea. tvK24 consists of two digital basic channels offered free to cable operators allowing them to value add their ethnic offerings to their subscribers. tvk24 will derive its revenues from advertising sales.

For more information, visit www.tvk24.com.

About International Channel Networks

International Channel Networks (ICN) is a leading provider of in-language and multi-ethnic programming in the United States. The company delivers programming through ad-supported and pay TV channels, original productions and Video On Demand. International Channel is the company's ad-supported channel that consists of programming in more than 15 Asian, European and Middle Eastern languages. The channel also appeals to young Asian American viewers by providing a primetime programming block in English that speaks to their specific cultural interests. ICN also provides 17 pay TV channels that offer specific in-language programming from a variety of international sources: African Independent Television (African), ART (Arabic), CCTV-4 (Chinese), Channel One Russia (Russian), CTI Zhong Tian Channel (Chinese), MBC (Korean), NITV (Farsi), RAI (Italian), Rang-A-Rang (Farsi), RTN (Russian), SBTN (Vietnamese), The Filipino Channel (Filipino), TV Asia (South Asian), TV JAPAN (Japanese), tvK24 (Korean), TV5 (French) and TV Polonia (Polish).

International Channel Networks is the trade name of International Networks, LLC, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK). For more information, visit www.internationalchannel.com.

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Contacts:

Teresa Wiedel
International Channel Networks
Tel: 720 873-2933
e-mail: teresa.wiedel@i-channel.com

John H. Chi
Television Korea 24, Inc.
Tel: 213-382-9600
email: jchi@tvk24.com