



**For Immediate Release**  
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**INTERNATIONAL CHANNEL TO SPONSOR THE 4<sup>th</sup> ANNUAL ASIAN PACIFIC FILMMAKERS RECEPTION AT THE SUNDANCE FILM FESTIVAL**

**Englewood, CO** – As a further extension of its commitment to the Asian American community, International Channel will co-sponsor the 4<sup>th</sup> Annual Asian Pacific Filmmakers reception at this year's Sundance Film Festival. The event, which celebrates the contributions of Asian and Asian American filmmakers at the famed independent film festival, is being organized by Asian CineVision, Visual Communications, National Asian American Telecommunications Association and TCDM & Associates.

“Over its 10-plus year history, International Channel has featured many films from Asian and Asian American filmmakers and have definitely stepped up the number of these films on our channel since the premiere of our *Asia Street* programming block two years ago,” said Steve Smith, Managing Director, International Channel Networks. “As the channel continues to evolve to provide programming for the Asian American community, these types of films will be an important part of the schedule.”

The 4<sup>th</sup> Annual Asian-Pacific Filmmakers reception is an invitation-only event being held Sunday, January 23 in Park City, Utah.

**About International Channel Networks**

International Channel Networks (ICN) is a leading provider of in-language and multi-ethnic programming in the United States. The company delivers programming through ad-supported and pay TV channels, original productions and Video On Demand. International Channel is the company's ad-supported channel that consists of programming in more than 15 Asian, European and Middle Eastern languages. The channel also appeals to young Asian American viewers by providing a primetime programming block in English that speaks to their specific cultural interests. ICN also provides 21 pay TV channels that offer specific in-language programming from a variety of international sources: African Independent Television (African), ART (Arabic), CCTV-4 (Chinese), Channel One Russia (Russian), CTI Zhong Tian Channel (Chinese), MBC (Korean), NITV (Farsi), Pro TV International (Romanian), RAI (Italian), Rang-A-Rang (Farsi), Romanian Satellite Channel 2 (Romanian), Romanian Satellite Channel 3 (Romanian), RTN (Russian), SBTN (Vietnamese), The Filipino Channel (Filipino), TV Asia (South Asian), TV JAPAN (Japanese), tvK24 (Korean), TV5 (French) and TV Polonia (Polish).

International Channel Networks is the trade name of International Networks, LLC, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK). For more information, visit [www.internationalchannel.com](http://www.internationalchannel.com).

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Contacts:

Teresa Wiedel  
International Channel Networks  
Tel: 720 873-2933  
e-mail: [teresa.wiedel@i-channel.com](mailto:teresa.wiedel@i-channel.com)

Patricia Frith  
Patricia Frith Marketing (for ICN)  
Tel: 818 876-0480  
email: [pfmarketing@adelphia.net](mailto:pfmarketing@adelphia.net)

Risa Morimoto  
Asian CineVision  
133 West 19th St. Suite 300  
New York, NY 10011  
212.989.1422  
e-mail: [risa@asiancinevision.org](mailto:risa@asiancinevision.org)