



**INTERNATIONAL
CHANNEL
NETWORKS®**

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**INTERNATIONAL CHANNEL NETWORKS OPENS SIGNALS FOR TWO
CHANNELS PROVIDING SPECIAL TSUNAMI DISASTER COVERAGE**

***International Channel and TV Asia Available for Major Cable Operators to
Provide to Additional Customers through January 31***

Englewood, CO – To provide more people with access to news coverage about the Tsunami disaster from various sources in the Asian region, International Channel Networks today announced it will open the signals for both TV Asia and International Channel for major cable operators in order to provide to additional customers through January 31.

International Channel, a basic cable service available nationwide in the United States, airs daily newscasts from India, China, Taiwan, Japan, and the Philippines, some of which are in English or have English subtitles. These newscasts are providing extensive coverage of the Tsunami disaster. TV Asia is a premium channel that provides programming to the South Asian community in the United States. TV Asia's programming is in Hindi, Gujarati and English, plus many regional languages. TV Asia's news, community affairs programming and face-to-face interviews contain Tsunami-related material based on independent newsgathering and Reuters news feeds from South Asia.

“There are many people living in the U.S. who have friends and relatives in the affected areas and are desperate for news out of the region and both International Channel and TV Asia are providing that news with the Asian perspective and, in many cases, in the native languages of the people searching for this information,” said Steve Smith, managing director of International Channel Networks.

Local systems can provide these channels to additional subscribers without any increase in license fees for those additional subscribers, including new launches and/or moving the networks to a more highly-penetrated tier for this limited period. Comcast Cable has already started making these signals available in some systems.

Smith continued, “I was in Thailand when the Tsunami hit and witnessed the tragic effects of this disaster. It is a small contribution but we at International Channel Networks hope that

providing ongoing news coming out of that region to those in this country who are so far away from their family and friends in their homelands can be of some assistance.”

About International Channel Networks

International Channel Networks (ICN) is a leading provider of in-language and multi-ethnic programming in the United States. The company delivers programming through ad-supported and pay TV channels, original productions and On Demand services. International Channel is the company’s ad-supported channel that consists of programming in more than 15 Asian, European and Middle Eastern languages. The channel also appeals to young Asian American viewers by providing *Asia Street*, a primetime programming block in English that speaks to their specific cultural interests. ICN also provides 20 pay TV channels that offer specific in-language programming from a variety of international sources: African Independent Television (African), ART (Arabic), CCTV-4 (Chinese), Channel One Russia (Russian), CTI Zhong Tian Channel (Chinese), MBC (Korean), NITV (Farsi), Pro TV International (Romanian), RAI (Italian), Rang-A-Rang (Farsi), Romanian Satellite Channel 2 (Romanian), Romanian Satellite Channel 3 (Romanian), RTN (Russian), SBTN (Vietnamese), The Filipino Channel (Filipino), TV Asia (South Asian), TV JAPAN (Japanese), tvK24 (Korean), TV5 (French) and TV Polonia (Polish).

International Channel Networks is the trade name of International Networks, LLC, a wholly owned company of Comcast Corporation (NASDAQ: CMCSA, CMCSK). For more information, visit www.internationalchannel.com.

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